



Event GATES

EVENT EFFICIENCY

### EASIER REGISTRATION



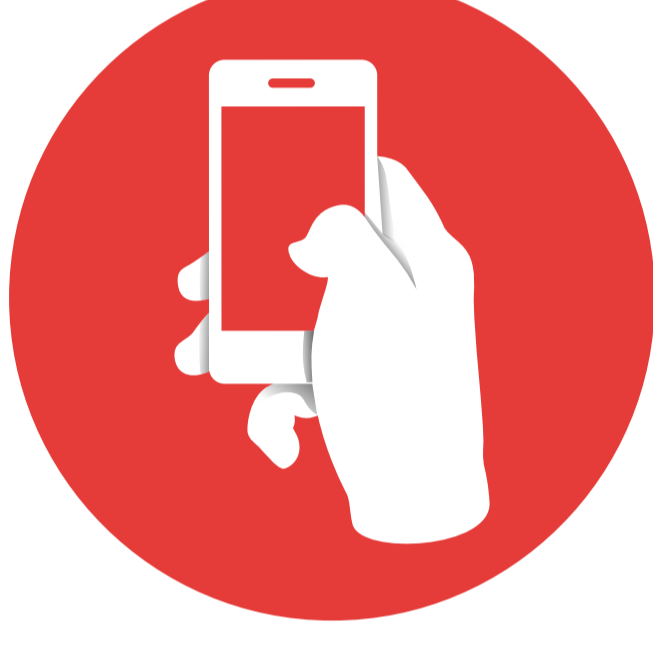
- 1. Sign-up online**  
pick-up event badge at the gates
- 2. Mobile registration**  
at airports, hotels, metro stations or even a parking lot
- 3. On-site automated sign-up**  
a business card reader sends info to a hostess for complete, fast IDs
- 4. Kiosk registrations**  
our business card reader signs guests up and prints their badges in one location
- 5. Greater entrance control**  
turnstile option or an active rep with a 7" tablet to check the QR on badges, linked online for authorization.



### MOBILE CONTROL

#### Visitors APP

- Complete list of exhibitors, products and features for better event efficiency.
- Full session agenda of all planned programs, including time and location.
- List of attendees in user's social media network, including level of connection.
- Publish online with photos, videos, news, plus city and travel info.
- All exhibitors on an interactive map, with indoor positioning from the user's location.
- Session planner: allows visitors to plan their itinerary around schedule.
- Register users visible through NetSpot.
- Micronetworking features.



### INDOOR POSITIONING

- Visitors can pinpoint themselves on the interactive map
- Starting announcements from exhibitors/organizers made to entire halls or specific parts of the function
- Analytics including historical heat maps, also viewable online
- Locate friends, colleagues and contacts from their current positioning



#### Streamlined Indoor Positioning

- Offers streamlined, single-window version of Indoor Positioning App
- Easy to set-up
- Lists nearby devices
- Automated for data collection

### EXHIBITORS APP (XAPP)

- Allows instant syncing with guests, vendors by scanning QR.
- Gather contact details with one swipe on a customizable platform.
- Track visitor interaction, response and collect leads.
- Arrange post-event follow-up.
- Gather feedback, forward catalogues.
- Web-based, real-time reporting.



### THE EVENT GATES TOOL BOX

The 21st Century Event, with Event Gates technology