



**Skip
Weisman**
Building Your Championship Company



 Stantec

WHERE DO YOUR PEOPLE NEED GUIDANCE/FOCUS/INSPIRATION?



The three fundamental issues every organization faces to create a culture built on a foundation of trust and commitment:

Leadership

Teamwork

**Workplace
Communication**

As you research potential speakers, consider who is most qualified to address all three?

THE POWER OF COMMUNICATION

There is no problem, issue, challenge, frustration, or success occurring within your organization that is NOT directly related in some way to communication.



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INTRODUCING SKIP WEISMAN



Leadership and Workplace Communications Thought Leader

Keynote Speaker

Trainer

Coach

Consultant

Skip's mantra:

“Communicate with Power”

Member:





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SKIP KNOWS SMBs and Nonprofits FIRSTHAND



- Spent 20-years creating high performing, high-morale work environments for professional baseball franchises.
- CEO for 5 different franchises, including 1 he started from scratch.
- Helped the community build a new multi-use stadium; within 3 years built into a \$3 million business.
- Transformed two financially struggling franchises into profitable businesses within 1 year of taking over as CEO.
- Proudest accomplishment is “Pitch for Kids” Charitable Fund he started in 1996. The fund has donated more than \$250,000 to not-for-profit organizations that serve family and children.

SKIP APPLIES HIS EXPERIENCE/KNOWLEDGE TO YOUR ORGANIZATION



Since 2001, Skip has been working with owners and C-Level executives of companies and not-for-profit agencies to improve their ability to lead their organizations.

Skip shares ways to improve leadership communication and interpersonal communication throughout work/organizational environments in a way that transform teamwork, employee engagement, employee morale, and motivation.

SKIP OFFERS FLEXIBLE FORMATS

- 60-90 minute keynote addresses
- 60-minute to 3-hour breakout session workshops
- 1-2 day in-depth professional development training days
- Online formats (webinars, teleseminars, and podcasts)
- And much more (just ask!)



ENGAGING, DYNAMIC & PRACTICAL TOPICS THAT GET RESULTS



SKIP'S MOST POPULAR PRESENTATIONS:

- The 7 Deadliest Sins of Leadership & Workplace Communication
Skip's seminal and most in-demand presentation. It's the foundation that launched his other topics, and includes a detailed white paper report.
- The 3 Levels of High-Performance Leadership Communication (Pyramid)
- How to Consistently Influence & Impact Your Most Important Stakeholder to Drive Greater Results
This presentation has historically been for project managers, but can be adapted for HR professionals and other industries
- The 4 Workplace Conversations, And Why 75% Are the Wrong Conversation
- The 3 Strategies of Champion Organizations & Teams
- How to Communicate to Influence Up, Down & All Around
- Touching the 4 Bases for Championship Results in Business & Life: Grand Slam Lessons from a 20-Year Professional Baseball Career
- Inspirational Keynote (Currently under development)



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SKIP'S SPEAKING METHODOLOGIES

- Keeps topics clear and simple (e.g., “Communication offers us just 3 potential outcomes)
- Sets intention of what audience is going to learn
- Uses humble yet powerful lessons learned from his own career
- Engages audience with interactive exercises, and client case study examples
- Ensures practical take-aways audiences can put to use back at work



“Skip doesn’t just know good communication, he lives it.”

Scott Ginsberg

Enthusiastic audience member
and professional speaker



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HOW SKIP WEISMAN IMPACTS YOUR ORGANIZATION



Skip shares how his successful 20-year professional baseball career laid the foundation for creating championship companies today.

Skip shares real-world statistics from research on the costs of poor and ineffective communication in the workplace: 40 minutes wasted on average per day by each employee equates to \$5,220 in lost productivity per employee per year. Multiply that figure by your number of employees. You'll quickly see the business benefit of investing in better communication. More than 15,000 business leaders throughout the world have experienced Skip's speaking programs.

All presentations are geared to raise the bar on individual and organizational performance, motivation and attitudes.

- Have been developed from actual professional career experiences and personal and professional case studies.
- Are highly interactive, thought-provoking and engaging for participants.
- Generate high-performance and transformational results for his clients.

HOW SKIP WEISMAN PROMOTES YOUR EVENT



Most speakers treat their engagement as an opportunity to promote only themselves.

With Skip Weisman:

- Your event is listed on his calendar up a half-year in advance.
- His team videos the event and interviews participants, posting select segments on his website(s).
- Skip offers a 60-90 promotional video teasing the event and his program in it
- Skip also offers an optional preliminary marketing webinar to promote advance registrations on a related topic during which he pitches your event registration.
- Your organization/event receives follow-on promotion on Skip's websites.

BOOK SKIP WEISMAN FOR YOUR EVENT

Contact: @_____