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# MEDIA KIT



*Aroma N Spice*

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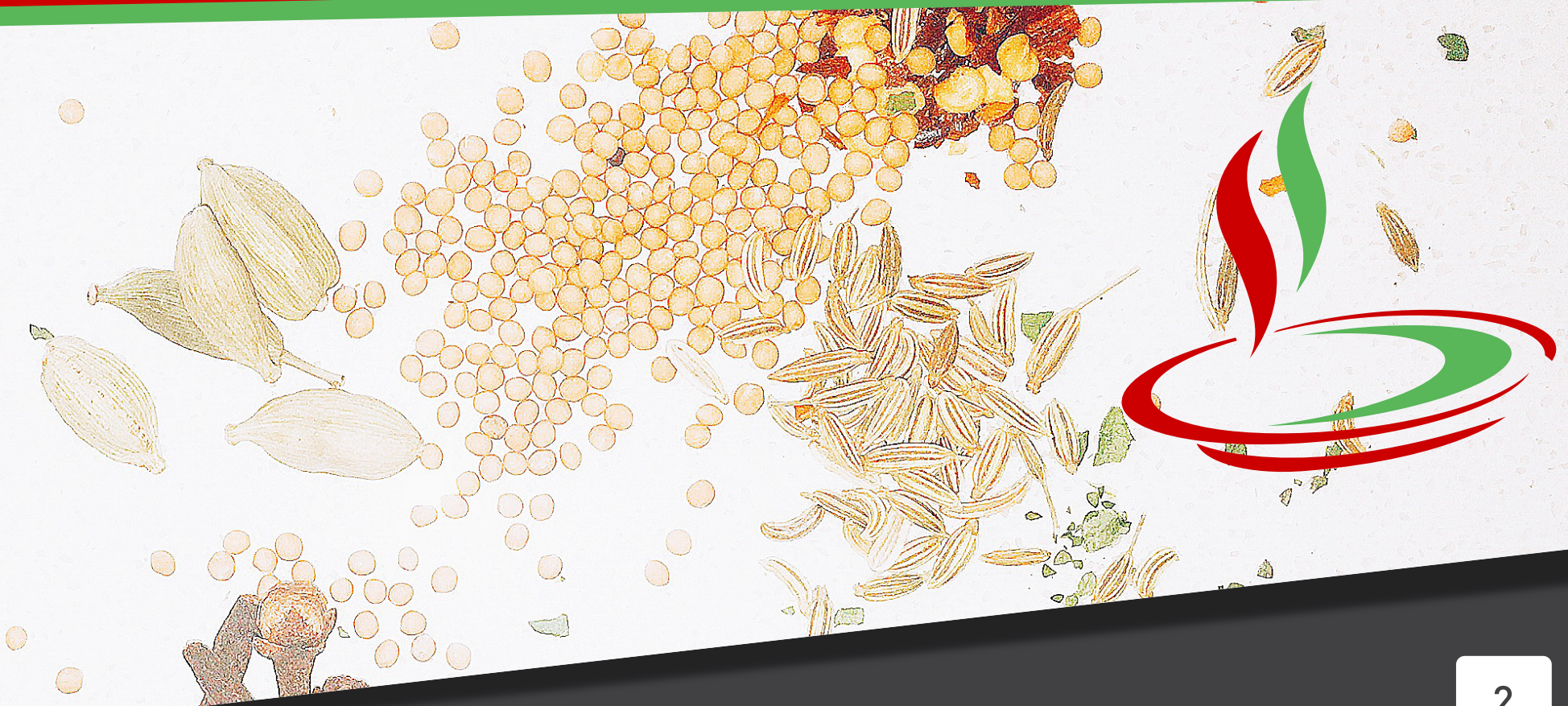


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# WHAT IS AROMA N SPICE?

Aroma N Spice is a new line of delicious, clean, quality and global spice mixes and hundreds of easy recipes designed to make cooking faster and more convenient for busy mothers. Although the main target market is busy moms, Aroma N Spice will make dinner easier for anyone who enjoys cooking at home, but is limited on time.



## The Problem:

Busy mothers want to cook delicious and healthful food for their family but often don't have the time, balancing their family responsibilities with their careers and other obligations. As a result, many mothers resort to frozen or processed meals to feed their families, when they would much rather be able to cook for their loved ones.

## The Solution:

Aroma N Spice offers busy moms a way to choose from over 250 delicious and simple global recipes that are very easy to prepare using common ingredients and Aroma N Spice mixes to season and add flavor. The recipes and spice mixes save a ton of time without sacrificing quality and healthfulness of the meals.



## WHY PARTNER WITH AROMA N SPICE?

Aroma N Spice is seeking strategic partners for cross promotion and affiliate promotion. Potential cross promotion partners may include cooking equipment companies, diet companies, and any similar product or service with busy mothers as a target market.

## SEVERAL PARTNER BENEFITS

### BENEFITS OF PARTNERING WITH AROMA N SPICE INCLUDE:

- Promote a unique and high quality spice mix product with a large target market
- Leverage the buzz around the launch of Aroma N Spice for cross promotion
- Receive dedicated support for your promotional efforts as one of our first partners
- A generous affiliate compensation plan with a wide range of marketing materials





## CONTACT INFORMATION

Website: [www.aromanspice.com](http://www.aromanspice.com)  
Kickstarter Page: [kickstarter.com/aromanspice](http://kickstarter.com/aromanspice)  
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