

high
hello

MEDIA KIT



First we landed a man on the moon, then there was a cannabis subscription!

At HighHello, we are looking to make discovering everyone's next favorite cannabis product easy. With so many new brands launching every day our goal is to help navigate the rapidly growing cannabis landscape.

We see a massive opportunity to introduce a true cannabis subscription club that provides education, guidance, and great quality products conveniently delivered to your door for a low monthly price.

Launching Fall 2022 in the beautiful state of Michigan, and we're looking for your help to get the word out!



About HighHello

HighHello is a true cannabis subscription club that provides education, guidance, and great quality products conveniently delivered to your home for a low monthly price. HighHello builds relationships and seeks to promote cannabis brands in Michigan, so members can discover and learn about the wide variety of products and brands in the market - all at preferred pricing!

What HighHello's About

Finding quality cannabis products to meet your needs is a challenge - which is why you need a cannabis concierge. We offer a convenient, educational and affordable way to get your cannabis, stay updated on industry news and get exclusive access to products and events. We're not just looking to put quality products in your hands - we're striving to educate all of our members on the best ways to incorporate cannabis into their lifestyle.

At HighHello we let a few guiding principles drive the member experience:

- EDUCATION
- VALUE
- CONVENIENCE
- EXCLUSIVITY



The Vision:

"To become a lifestyle brand that embodies cannabis culture — Bringing cannabis consciousness to everyone from the budding beginner to the seasoned consumer. All while being an integral part of the local cannabis ecosystem."



The Process:

Just like any community, we're built on relationships.

Curate

We really say HighHello by visiting grows, testing product and shaking hands with growers and processors to curate the highest quality cannabis products possible, all at a preferred price. This means our members can get access to top-quality cannabis products hitting the market, exclusive access to limited product releases, events and gifts from brand partners.

Deliver

We partner with local dispensaries around the state for fulfillment. Our dispensary partners each receive a delivery radius to provide the best service to our members and follow state guidelines like recording & tracking orders and collecting payment for cannabis products.

Educate

Our educational content library "The Green Room" is available to browse the latest cannabis information, learn about new products/brands and get industry updates! Still have questions? Members can join a private monthly 15-minute session with one of our virtual budtenders- we'll have people enjoying their new favorite in no time! Our mission isn't complete until our customers have the resources they need to engage with the cannabis community and what works right for them.



The Perks:

Something For Everyone

- Wholesale Pricing
- Monthly Virtual Budtender Session
- Free Delivery
- Access to Exclusive Products
- Discounts on Cannabis Brands & Events
- Educational Library & Industry News

Canna-curious?

No need to search around town, we've been searching the state to make sure you start your journey the right way.

Have a specific question? Schedule your private virtual budtender session and get some expert feedback from the comfort of your home. Itching to learn more? Check out the "The Green Room", our educational content library!

Cannasseur?

We're here to up your cannabis game and connect you to the people and products in the industry. Meet growers in person at the next cannabis event with your discounted VIP tickets or sample around the latest in infused pre-rolls without breaking the bank. Lock in the best of the industry at the best price, and enjoy exploring your new favorites each month.

The Breakdown: \$150+ of value for \$100

The Club - \$20

- Becoming a member of HighHello is more than just a monthly box of products; what makes us happy is bringing together the cannabis community and adding value to it.
- HighHello provides private virtual budtender sessions, discounted access to cannabis events, exclusive product drops, educational libraries, industry news and behind the scenes content from brands.

The Box - \$80

- After joining the club you can expect a monthly box of 5-7 expertly curated cannabis products delivered to your door.
- We canna-care so we'll make sure there's a nice mix of strains and consumption methods.
- By the way, we adhere to all state guidelines by processing your delivery and payment through our licensed dispensary partners (don't worry, we got this).
- Stick with us! We will continue to release new box themes and as we learn more about you we'll create a tailored mix of products to fit your cannabis palette.



Spread the Word:

WAITLIST ANNOUNCEMENT REFERRAL CAMPAIGN

visit gethighhello.com, provide your deets, get added to the waitlist, earn \$5 off your first box, and be entered for a chance to win a daily giveaway (\$100 DoorDash gift card). At the end of the campaign the top 3 referrers will also receive a cool prize.

IG ANNOUNCEMENT CAMPAIGN

- tag your friend in the post and follow [@gethighhello](https://www.instagram.com/gethighhello) to be entered to win a cool prize (TBD).





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